



Northstar Commuter Rail Passenger Fares

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Metro Transit
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Current Regional Fares

| | | Non-Rush Hours | Rush Hours |
|---|----------------------|----------------|---------------|
| Adults | Local Fare | \$1.75 | \$2.25 |
| | Express Fare | \$2.25 | \$3.00 |
| | 888 Elk River | | \$4.75 |
| Seniors, Youth & Medicare card holders | Local Fare | \$.75 | \$2.25 |
| | Express Fare | \$.75 | \$3.00 |
| Persons with disabilities | Any Trip | \$.75 | \$.75 |

Rush hours: Monday–Friday 6:00–9:00 am & 3:00–6:30 pm.

Local fare is charged on light rail.



Budget & Ridership

- Balance customer benefit/tolerance to fares
- Ridership impacts
- Plan budget revenue
- Compare with peer commuter rail operations



Customer Cost Factors

In your car

- Downtown parking average \$8/day
- Fuel cost
- Vehicle maintenance, insurance
- Fed rate of \$.51/mile

On the train

- Free parking
- No traffic, reliable trip time
- Discounted programs like MetroPass
- Go-To card discount 10%



Distance Comparison

- Cost to/from Minneapolis in a car

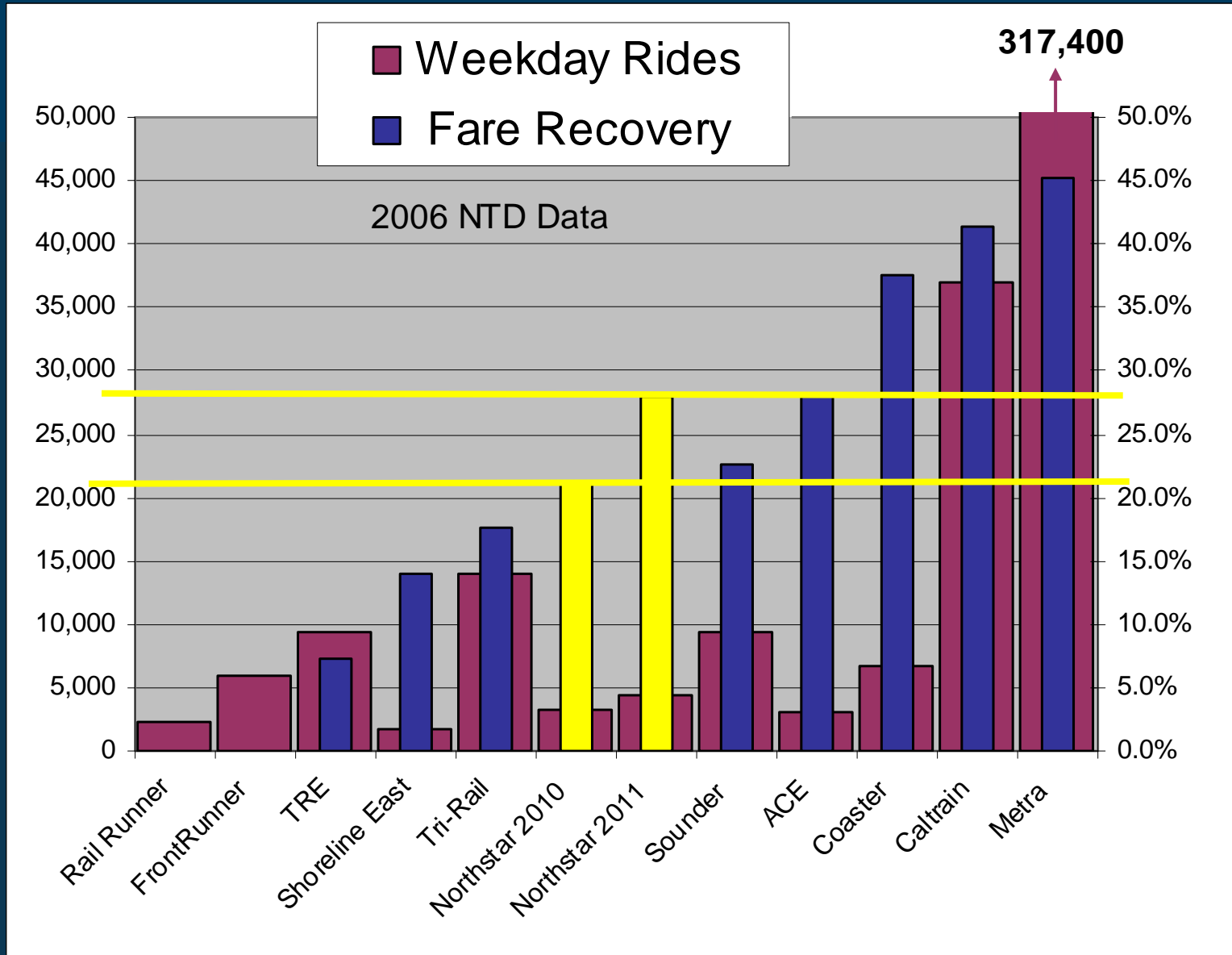
| | Miles | Gallons | Fuel Cost | | Parking | Total Daily | One-Way |
|--------------------|-------|---------|-----------|--------------|---------|-------------|---------|
| Big Lake | 40 | 2 | \$4.00 | x 2 = \$8.00 | \$8.00 | \$16.00 | \$8.00 |
| Elk River | 30 | 1.5 | \$3.00 | x 2 = \$6.00 | \$8.00 | \$14.00 | \$7.00 |
| Anoka | 20 | 1 | \$2.00 | x 2 = \$4.00 | \$8.00 | \$12.00 | \$6.00 |
| Coon Rapids | 18 | 0.9 | \$1.80 | x 2 = \$3.60 | \$8.00 | \$11.60 | \$5.80 |
| Fridley | 8 | 0.4 | \$0.80 | x 2 = \$1.60 | \$8.00 | \$9.60 | \$4.80 |

Peer Agency Comparison

| | Location | Began service | One-way track miles | Weekday train trips | 2007/8 wkdy ridership | Base fare | Long Dist Fare |
|-------------------|------------------------|---------------|---------------------|---------------------|-----------------------|---------------|----------------|
| Rail Runner | Albuquerque, NM | 2006 | 55 | 21 | 2,300 | \$1.00 | \$3.00 |
| Front Runner | Salt Lake City, UT | 2008 | 38 | 74 | 5,900 (projected) | \$2.50 | \$5.50 |
| TRE | Dallas-Fort Worth, TX | 1996 | 34 | 49 | 9,300 | \$1.50 | \$2.50 |
| Shoreline East | New Haven, CT | 1990 | 40 | 30 | 1,700 | \$2.50 | \$8.25 |
| Tri-Rail | Miami, FL | 1989 | 72 | 50 | 14,000 | \$2.00 | \$5.50 |
| <i>Northstar*</i> | <i>Minneapolis, MN</i> | <i>2009</i> | <i>40</i> | <i>12</i> | <i>3,346</i> | <i>\$3.25</i> | <i>\$8.00</i> |
| <i>Northstar*</i> | <i>Minneapolis, MN</i> | <i>2009</i> | <i>40</i> | <i>12</i> | <i>4,496</i> | <i>\$3.25</i> | <i>\$8.00</i> |
| Souder | Seattle, WA | 2000 | 74 | 18 | 9,300 | \$3.25 | \$4.50 |
| ACE | San Jose, CA | 1998 | 90 | 8 | 3,000 | \$3.25 | \$11.00 |
| Coaster | San Diego, CA | 1995 | 41 | 22 | 6,800 | \$4.00 | \$5.50 |
| Caltrain | San Francisco, CA | 1992 | 77 | 98 | 36,993 | \$2.25 | \$11.00 |
| Metra | Chicago, IL | 1984 | 565 | 743 | 317,400 | \$2.15 | \$8.05 |

*** 2010 & 2011 estimates, Scenario D**

Peer Agency Comparison



* 2010 & 2011 estimates, Scenario D



Proposed Weekday Cash Fare

Big Lake \$8.00

Elk River \$6.00

Anoka \$4.00

Coon Rapids \$4.00

Fridley \$3.25

Non-downtown station-station \$3.25



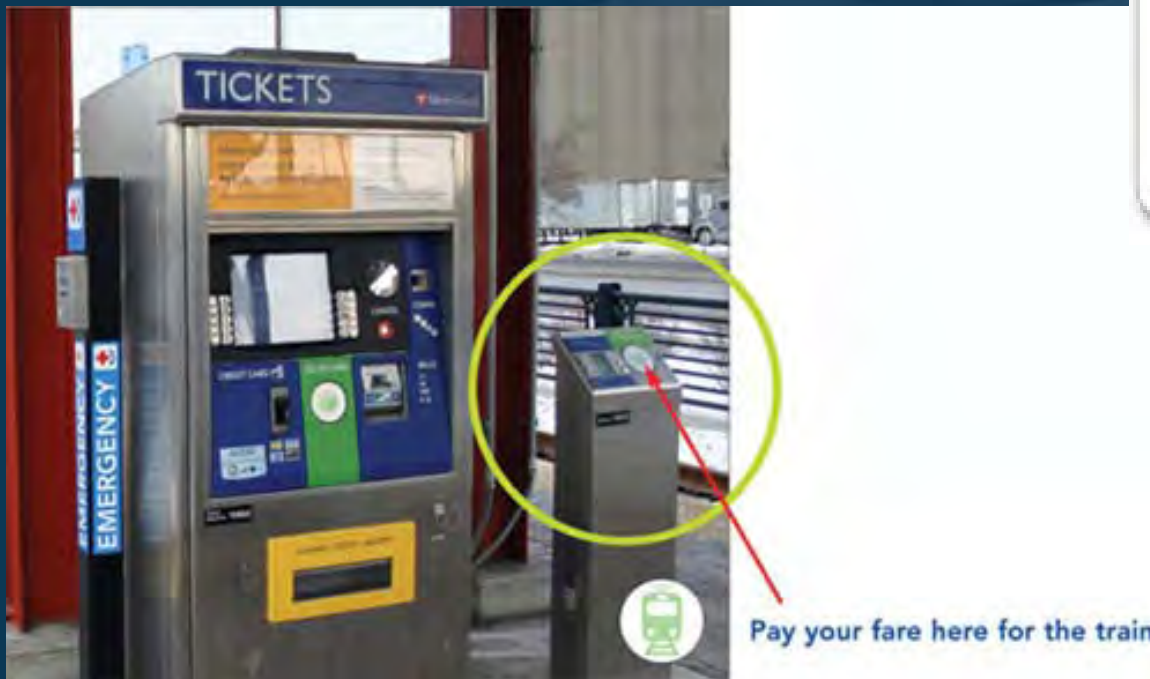
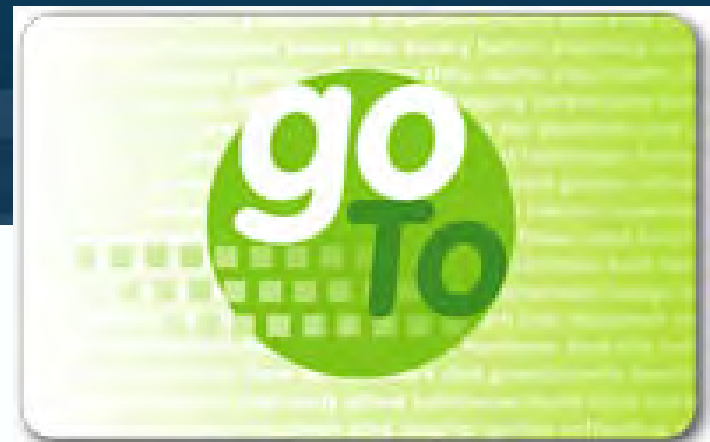
Weekend & Event Fare

- **In development**
- **Market evaluation – much different than weekday**
- **Will be less than weekday**
- **Considering flat rates, group discounts**



Go-To Card Discounts

- 10% discount
- Add up to \$400 on-line
- Free card Go-To promotion





Go-To Card Discounts

Weekday single ride

| To-From | Go-To | |
|--------------------------------------|--------|--------|
| Downtown Minneapolis | Cash | Card |
| Fridley | \$3.25 | \$2.93 |
| Coon Rapids | \$4.00 | \$3.60 |
| Anoka | \$4.00 | \$3.60 |
| Elk River | \$6.00 | \$5.40 |
| Big Lake | \$8.00 | \$7.20 |
| Non-Downtown, station-station | | |
| | \$3.25 | \$2.93 |

- **ADA customers \$2.25 credit toward Northstar Fare**



Transfers & Other programs

- **Go-To Card Transfer**
 - FREE to/from any regional bus or LRT for 2.5 hours
- **Metro Pass, UPass and Go-To College Pass**
 - \$3.00 value towards Northstar fare
- **Bus Issued Transfer**
 - \$1.00 value towards Northstar fare





Public Input

- **April 8 Public Meeting**
 - Noon-1:00pm Downtown Minneapolis Library
 - 7:00-8:00pm Sherburne County Government Center, Elk River
- **April 14 Public Hearing**
 - 6:30-7:30 pm Anoka County Government Center Board Room
- **Comment accepted via US Mail, email, phone until 5pm April 24**



Next Steps

- **April** **Review comments & evaluate fares**
- **May 7** **NCDA recommendation**
- **May 11** **Transportation Committee rate approval**
- **May 27** **Metropolitan Council rate approval**
- **June 1** **Fare rates to public material**