Metropolitan Council 2040 Debrief – Focus Group

Land Use Advisory Committee

July 15, 2021



2040 Debrief Project

An evaluation and engagement project looking at:

Resources and tools for the 2040 Comp
 Plans

 Experiences of local community planners in the review process

Project Evaluation and Engagement: Review of 2040 Plans Management Plan

Project Name: Evaluation of 2040 Review Process Date: March 22, 2020

Prepared By: Patrick Boylan Version: 1.5

A. Introduction

The Evaluation project includes two parts: 1) engagement with stakeholders (internal and external) involved in the decennial planning process and 2) evaluation of services, processes, and tools/resources used to create, develop, produce, and analyze the 2040 Comprehensive Plans. The intent of this Project is to analyze the efficacy and relevancy of tools for those who used them to create plans (outside stakeholders) and those who used tools to review and comment on Plans (internal stakeholders). The intent of the project is to identify process improvements, strengthen relationships, and improve technical assistance.

B. Project Management Approach

The Project Manager, Patrick Boylan, has the overall authority and responsibility for managing and executing this project according to this Project Management Plan and related documents. The project team will consist of personnel from Local Planning Assistance, Research, and Communications.

The project approach is intended to be both quantitative and qualitative to provide data and analysis. The Project will include outreach such as surveys, meetings with local planners, consultants, focus groups, and internal analysis of the 2040 Reviews. The project is designed to be both internally reflective and as an outward facing effort to provide the basis for process improvements

Business Need / Opportunity

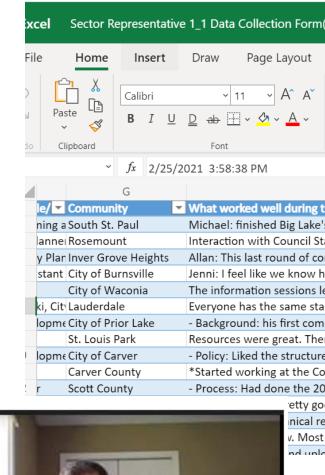
The 2040 Comprehensive Plan Update (CPU) process was a multi-year effort that began before the 2015 System Statements were issued and have continued beyond the December 31, 2018 planning deadline. To facilitate completion of local comprehensive plans, the Local Planning Assistance staff developed tools and resources to assist local units of government with specific technical areas. This project will initiate a review of those efforts by engaging with local governments and other stakeholders to evaluate the CPU administrative and review process.

2040 Debrief Project

Work completed so far:

- ✓ Survey of local community planners
- ✓ Survey of Council's technical reviewers
- 1 to 1 conversations with Sector Representatives
- ✓ Four focus groups

- 13. How helpful were the personal communications with Council planning and review process?
 - a. Sector Representative/Principal Reviewer
 - i. Very useful
 - ii. Useful
 - iii. Somewhat useful
 - iv. Not at all useful
 - v. Didn't use
 - b. Forecast Technical Reviewer
 - i. Very useful
 - ii. Useful





Upcoming Work

Focus group w/Council's technical reviewers

o summary & recommendations to CD Leadership

Today:

✓ LUAC focus group: policy maker perspectives

LAND USE ADVISORY COMMITTEE

The Land Use Advisory Committee (LUAC) provides advice and assistance to the Council on regional land use and comprehensive planning, and in matters of metropolitan significance as requested by the Council. See answers to frequently asked questions about LUAC (PDF) and LUAC bylaws (PDF).

Committee members

- · Committee Chair Wendy Wulff, Metropolitan Council
- District 1 Jonathan Bottema, Corcoran City Council
- District 2 April Graves, Brooklyn Center City Council
- District 3 Mark Nelson
- District 4 (Carver County) Gerald Bruner, Watertown Township
- District 4 (Scott County) Kathi Mocol
- District 5 Suado Abdi

What did your community hope to get out of the comprehensive planning process?



If you could change one aspect of the process what would it be?

It could be technical assistance, process, communication, resources, or something else.

How would you change it? And why?



In your opinion, what are the most effective ways in which the Council can support communities during the comprehensive planning process?



What resources/technical assistance can the Council provide to help with those challenges?



Next Steps

Continued analysis of focus groups

Summary & recommendations to CD Leadership



Questions

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